

Human Service Transportation Needs Assessment

Presented to:

**Cobb
Community
Collaborative**

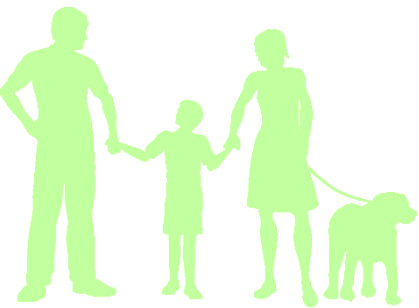


COBB COUNTY | UPDATE 2040
**COMPREHENSIVE
TRANSPORTATION
PLAN**



Agenda

- Comprehensive Transportation Plan Overview
- Human Services Transportation Element Overview
- Interactive Discussion

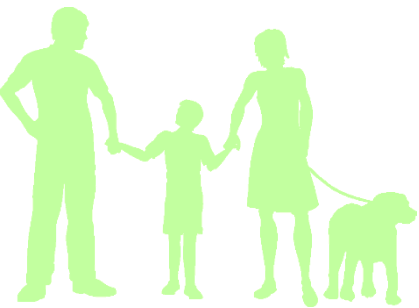




What is HST?

Human Services Transportation (HST)

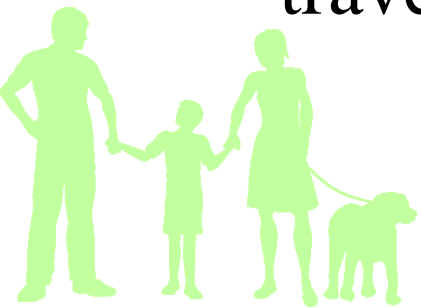
includes a broad range of service options designed to meet the needs of the Cobb County's transportation disadvantaged, including persons with disabilities, individuals with lower incomes and older adults.





HST Element Overview

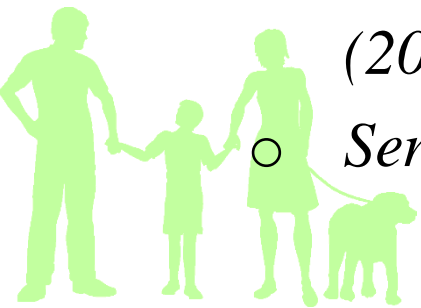
- Element of CTP
- HST populations:
 - Elderly
 - Disabled
 - Low income
- Understand HST travel needs
- Identify gaps:
 - Service
 - Coordination
 - Communication
 - Marketing
- Set plan goals and objectives





Previous HST Studies

- ARC
 - *Human Services Transportation: A Coordinated Plan for the Atlanta Region (2013)*
- GRTA
 - *Coordinating Rural and Human Services Transportation in Georgia (2011,2012)*
- Cobb County
 - *Cobb Community Transit Service and Marketing Study (2011)*
 - *Senior Adult Transportation Study (2006)*





HST Populations

Elderly Population

8.2% of the Cobb population is 65+, up from 6.95% in 2006

By 2030, 1 in 5 will be 60+

Elderly citizens make up less than 2% of CCT fixed route ridership

Disabled Population

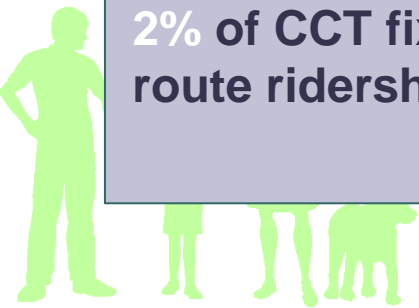
There are approximately 56,700 disabled persons in Cobb, that's 8.6% of the population

Paratransit rides less than 10 miles outside of CCT can cost up to \$45 one way without vouchers

Low Income Population

6% of families and 9.5% of people in Cobb are below the poverty line

Low income riders make up over 40% of CCT fixed route ridership



Cobb County Senior Destinations and Services



Senior Centers with no transit/paratransit access

Senior concentration with no public transit access

LEGEND

Important Destinations

- Senior Center, no CSS Fixed Route
- Senior Center, CSS Fixed Route
- Dialysis Centers
- Health Centers

Connections to MARTA

Roads

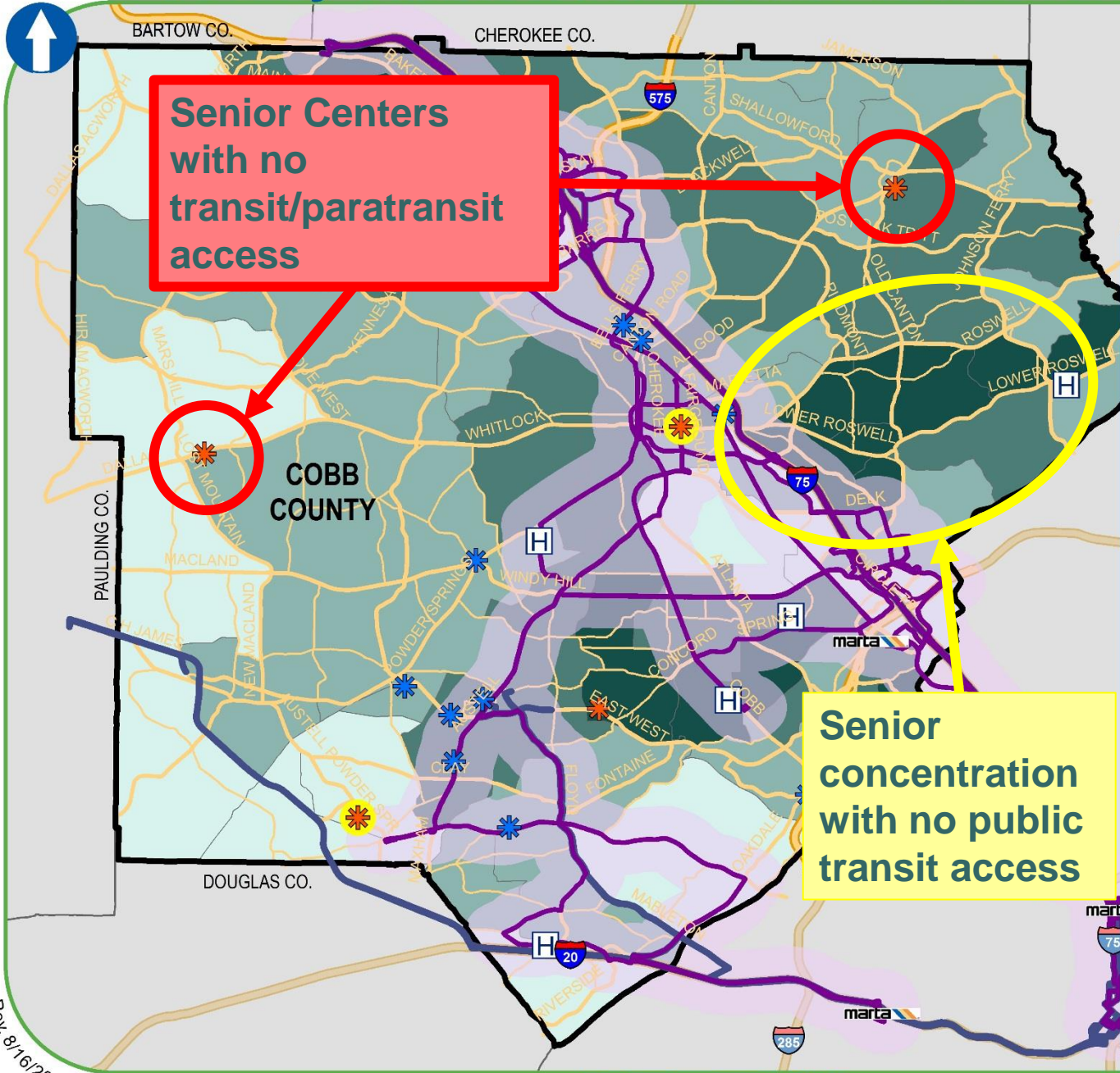
- Interstate
- Arterial Road
- Major Road

Transit

- CCT Routes
- GRTA Routes

Other

- Counties
- Lakes
- 65+ per square mile**
 - 100 or less
 - 101-200
 - 201-300
 - more than 300

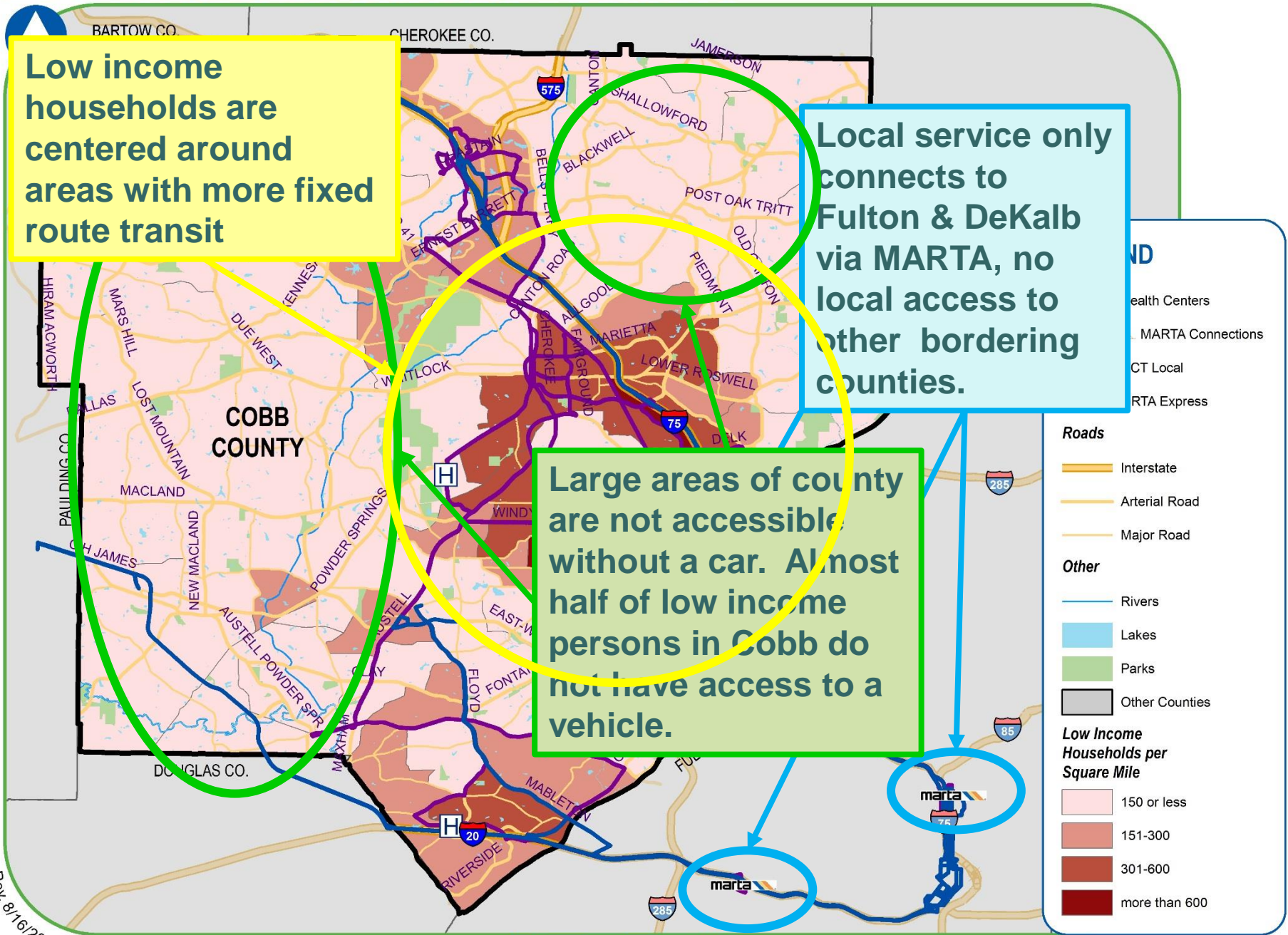


Low Income Household Densities

Low income households are centered around areas with more fixed route transit

Local service only connects to Fulton & DeKalb via MARTA, no local access to other bordering counties.

Large areas of county are not accessible without a car. Almost half of low income persons in Cobb do not have access to a vehicle.



- Health Centers
- MARTA Connections
- CT Local
- RTA Express

Roads

- Interstate
- Arterial Road
- Major Road

Other

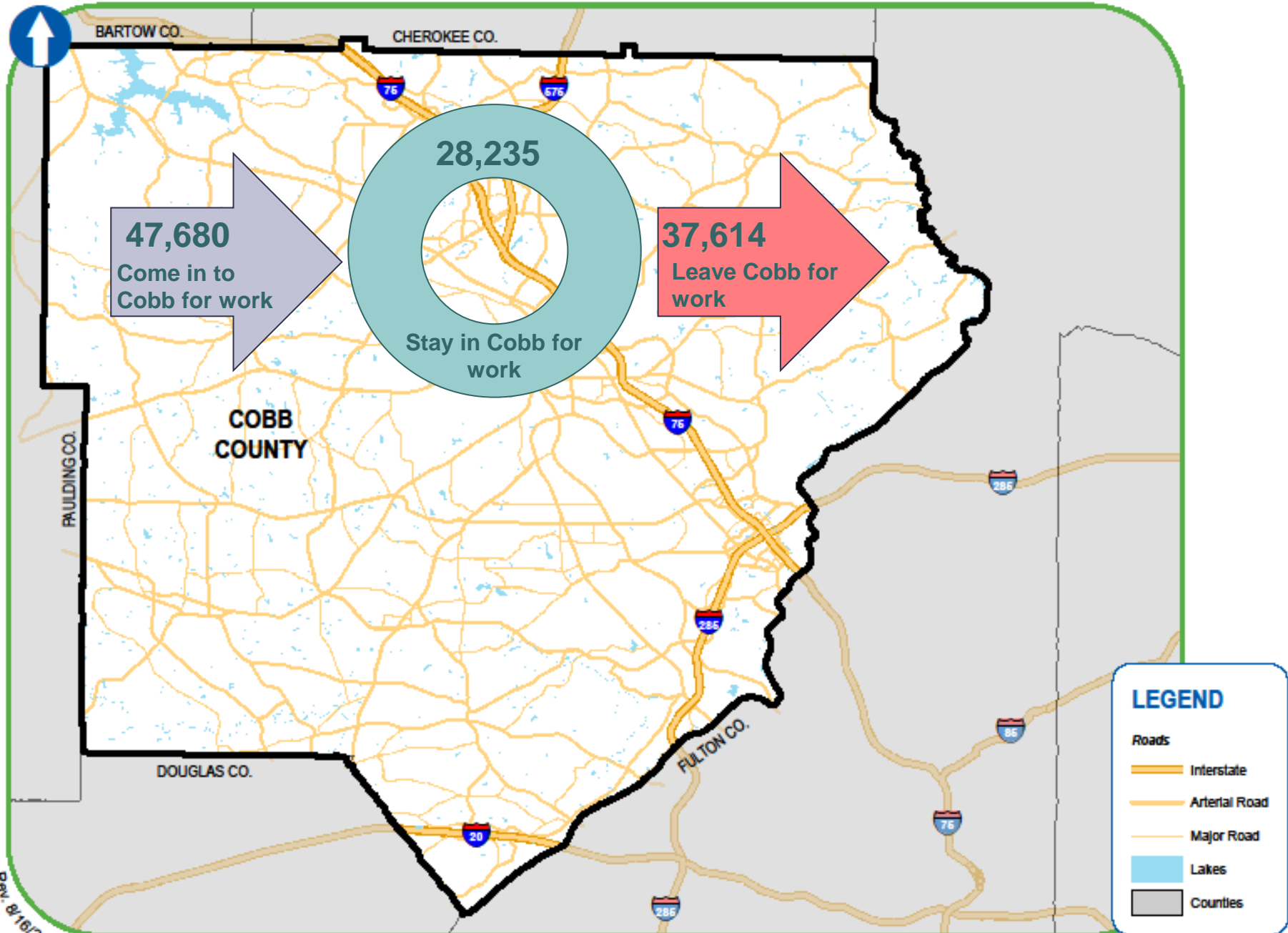
- Rivers
- Lakes
- Parks
- Other Counties

Low Income Households per Square Mile

- 150 or less
- 151-300
- 301-600
- more than 600



Low Income Job Inflow/Outflow

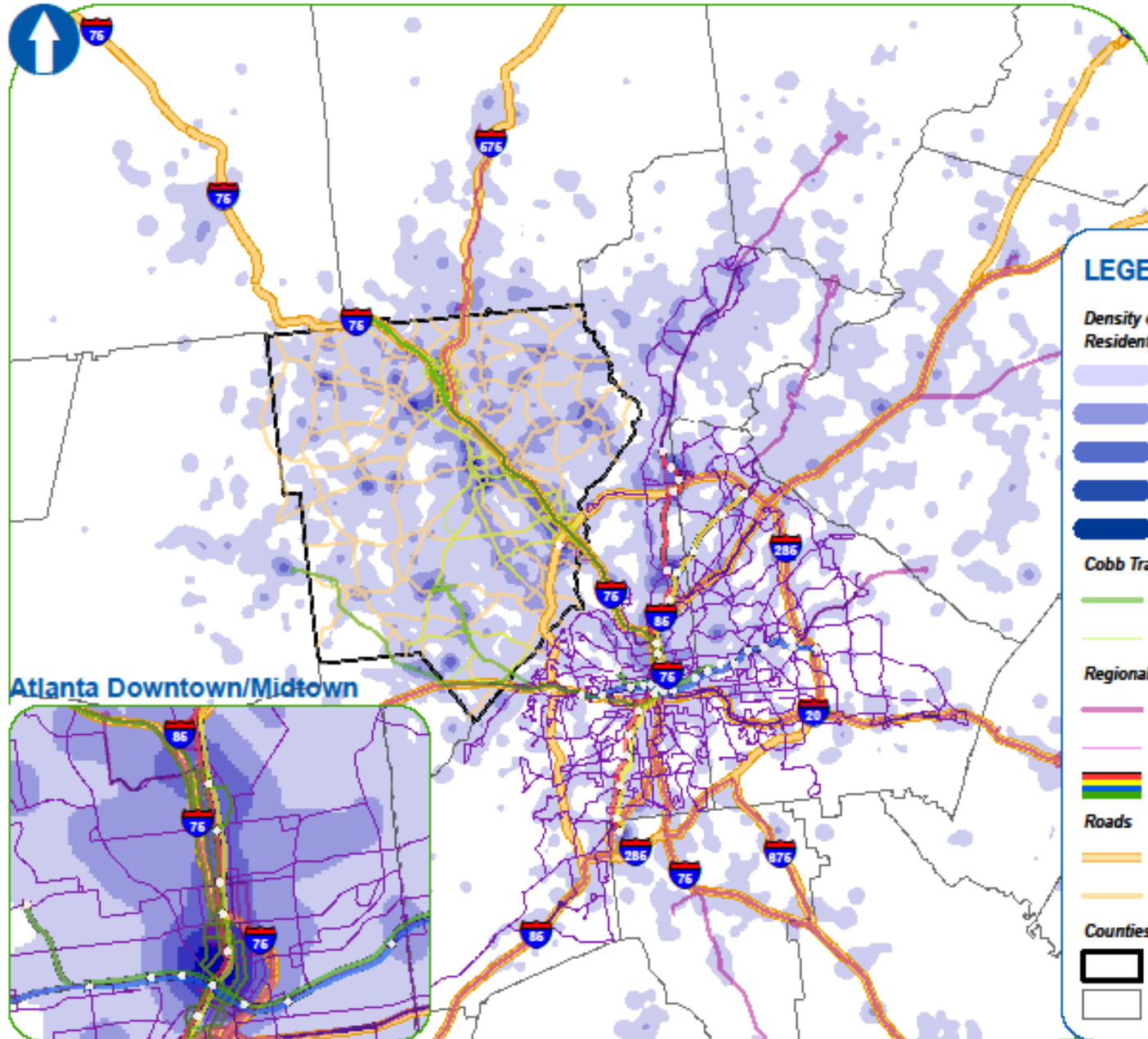


Work Location of Low Income Cobb Residents



The purple spots represent the WORK locations of low income persons who LIVE in Cobb County

65,849 total low income workers who live in Cobb



LEGEND

Density of Jobs for Cobb Low Income Residents

- 5-84 Jobs/sq.mile
- 85-322 Jobs/sq.mile
- 323-719 Jobs/sq.mile
- 720-1,276 Jobs/sq.mile
- 1,277-1,991 Jobs/sq.mile

Cobb Transit

- CCT Express
- CCT Local

Regional Transit

- GRTA
- MARTA Bus
- MARTA Rail

Roads

- Interstate
- Cobb Arterial

Counties

- Cobb County
- Other Counties

Atlanta Downtown/Midtown

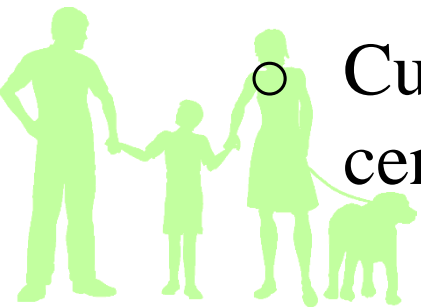


Cobb County HST Service and Programs

- Cobb Community Transit (CCT)
 - Fixed Routes (local and express)
 - Paratransit (within $\frac{3}{4}$ mile of fixed routes)
 - Cobb Freedom Voucher Program
 - Mobility Training
- Cobb Senior Services
 - Curb-to-curb paratransit
 - Curb-to-curb scheduled pick-ups for senior centers

CCT:
Paratransit Passenger Fare: \$4
Cost for CCT to operate: \$32.43

CSS:
Paratransit Passenger Fare: \$1
Cost for CCT to operate: \$18.65





Scheduling Private Paratransit with the Cobb Freedom Vouchers

1. Be certified for program
 - a) Must be certified to ride paratransit (ADA)
 - b) Must live outside of the $\frac{3}{4}$ mile CCT paratransit coverage area
2. Purchase vouchers, \$10 for \$100 worth of vouchers
3. Obtain list of private providers who accept vouchers
4. Decide which one is the best for that particular trip
 - a) Cost (example next slide)
 - b) Counties with service
 - c) Door-to-door, curb-to-curb, do they allow an escort?
5. Call and schedule the trip themselves with private provider
6. Be on time for trip to avoid extra charges



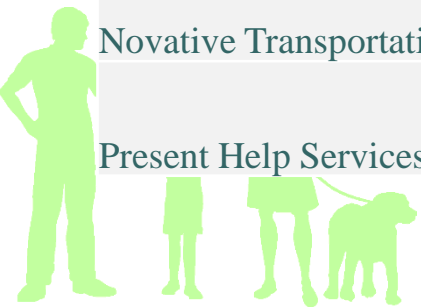


Private HST in Cobb

Provider	Counties Served	Prov
Amazing Grace Transportation	Cobb, Douglas, Fulton	Sac
American Non-Stop Transportation	Cobb	Se
Bivins Transportation	Cobb	S
Busy Senior	Cobb	Silv
Caring Man in a Van	Cobb, Bartow, Cherokee, Floyd, Fulton, Paulding	SM
Cobb County Community Services Board	Dobb, Douglas	S
Destiny Transportation	Cobb	
Novative Transportation	Cobb, Paulding	TS
Present Help Services	Cobb, Clayton, DeKalb, Douglas, Fulton	

- **Up to 8 miles: \$20**
- **9-28 miles: \$40**
- **Over 29 miles: \$50**
- **Wheelchair carry-on:\$10**
- **Includes wait time up to 1.5 hours**
- **Wait time over 1.5 hours: \$5**

- **Up to 10 miles: \$40**
- **11-20 miles: \$60**
- **Wheelchair up to 10 miles: \$75**
- **Wheelchair 11-20 miles: \$95**

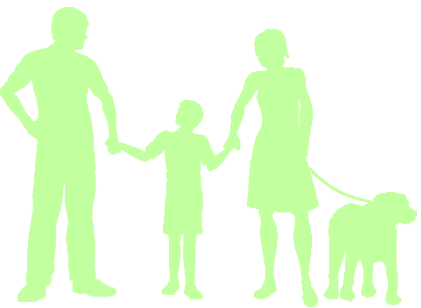




So, Now What?

Based on all of the existing conditions discussed, we are working to:

- Identify HST needs and service gaps in Cobb
- Define goals and objectives for whole CTP and specifically HST





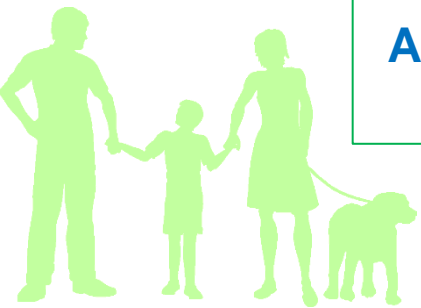
Interactive Discussion

To make a plan that is reflective of the community, we need to understand your role and your HST priorities.

Everybody gets a clicker

Make one selection per question

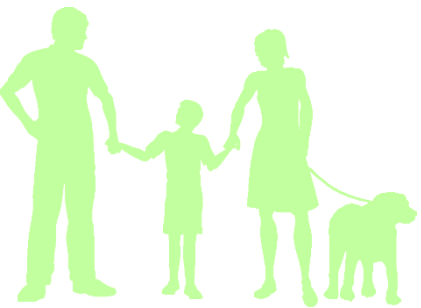
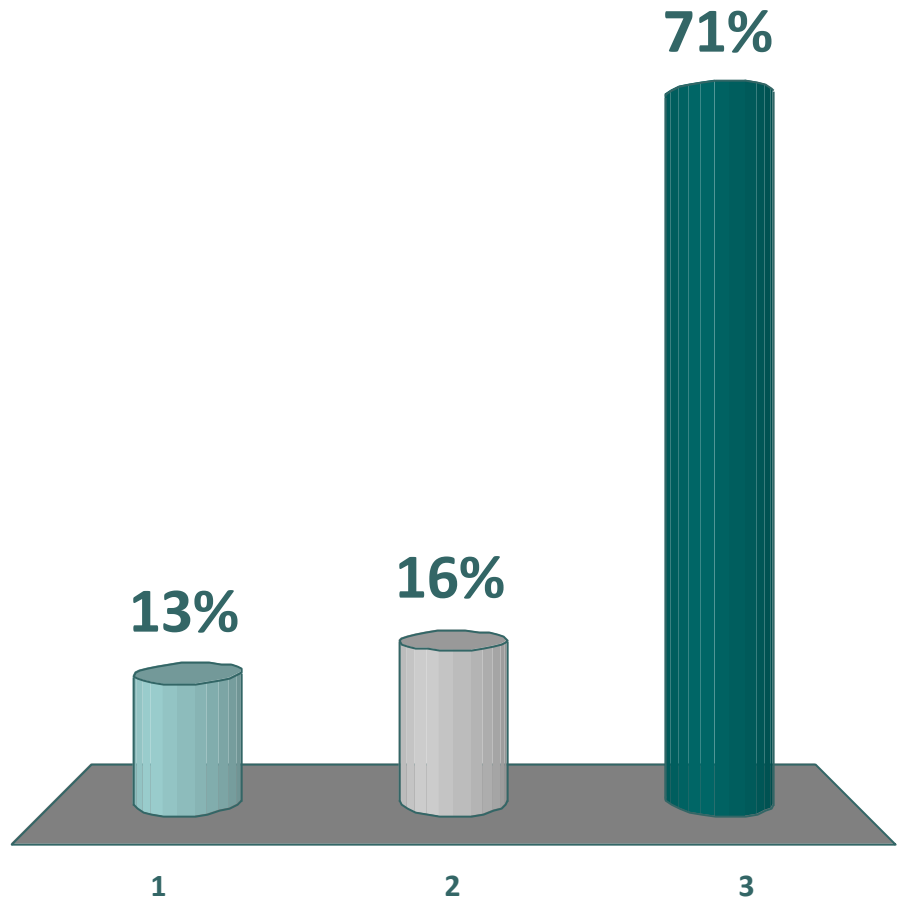
Answers will be anonymous and pop-up on the screen



What population do you mainly serve?



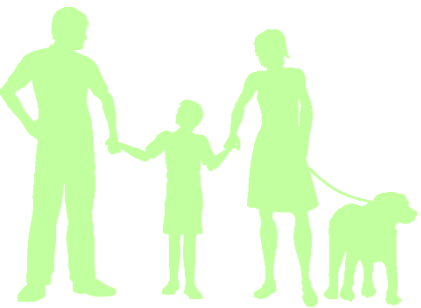
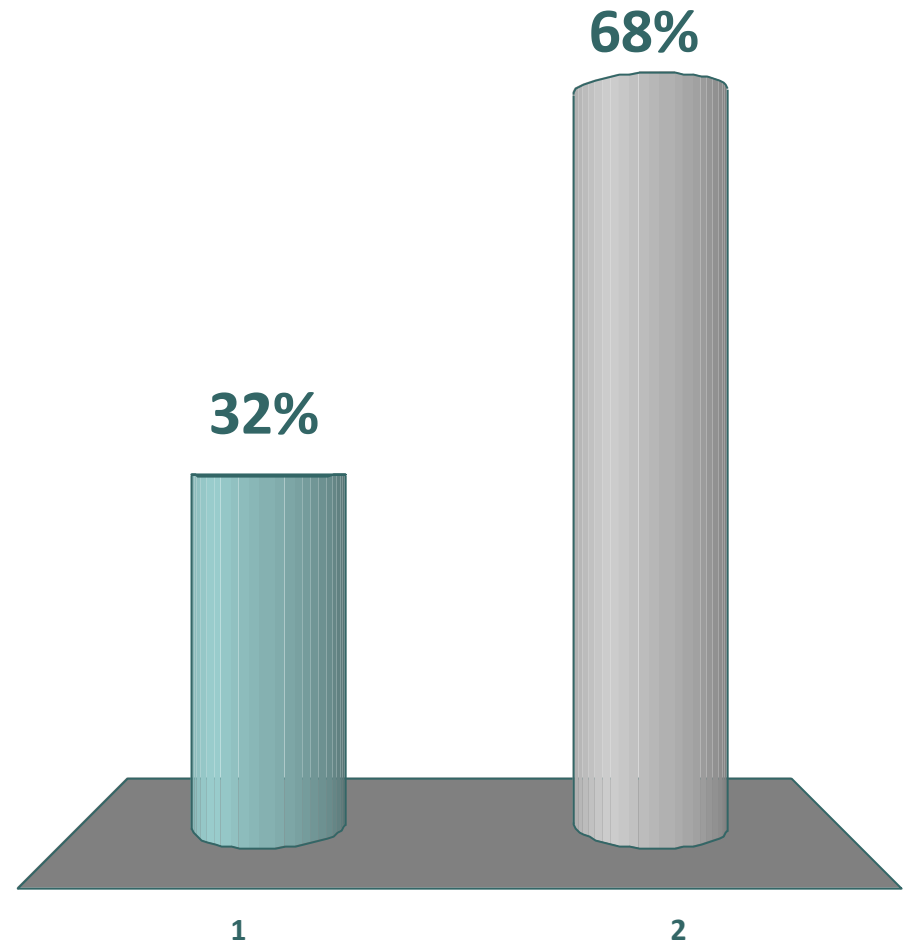
1. Elderly
2. Disabled
3. Low income



Before today, were you aware of the CCT mobility programs described?



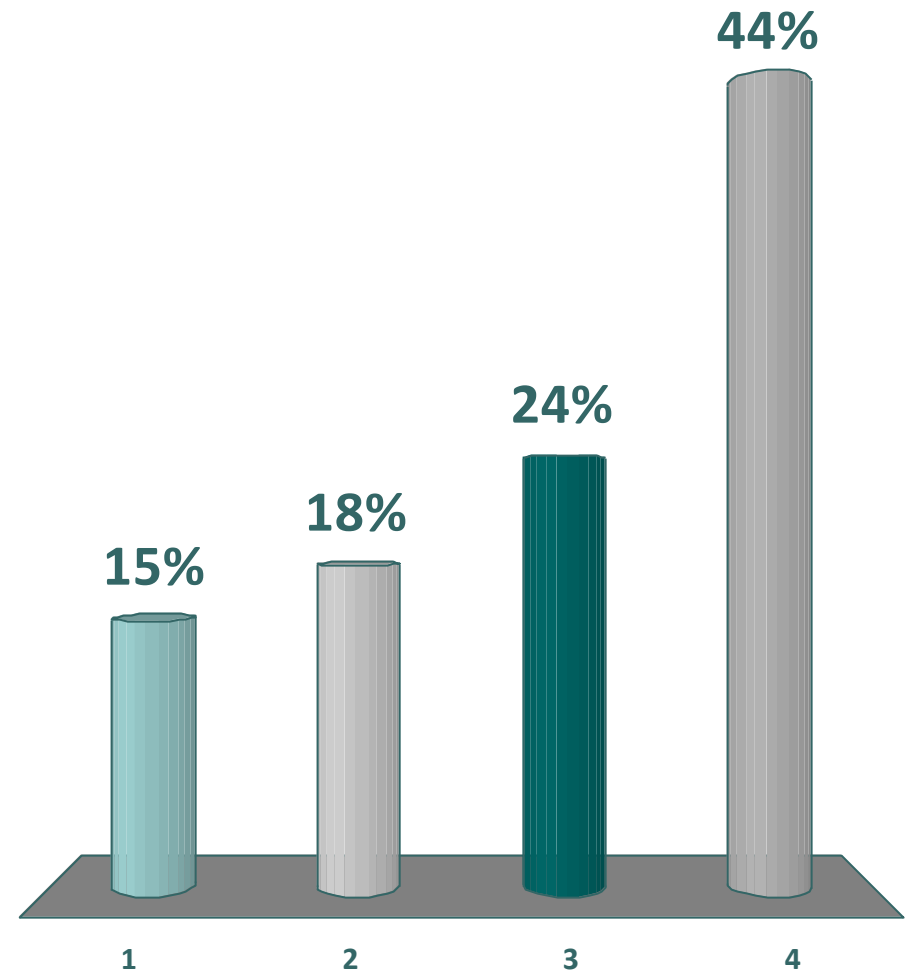
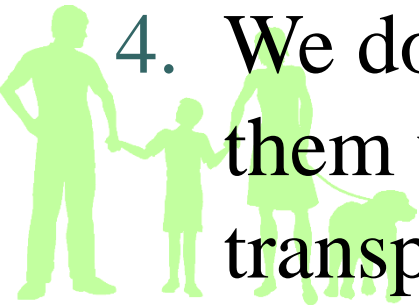
1. Yes
2. No



How do you connect your clients with transportation?



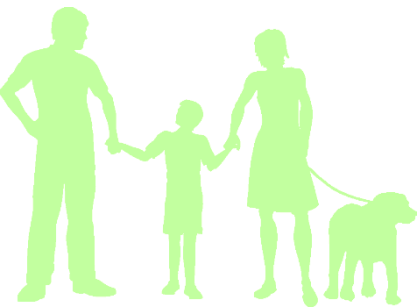
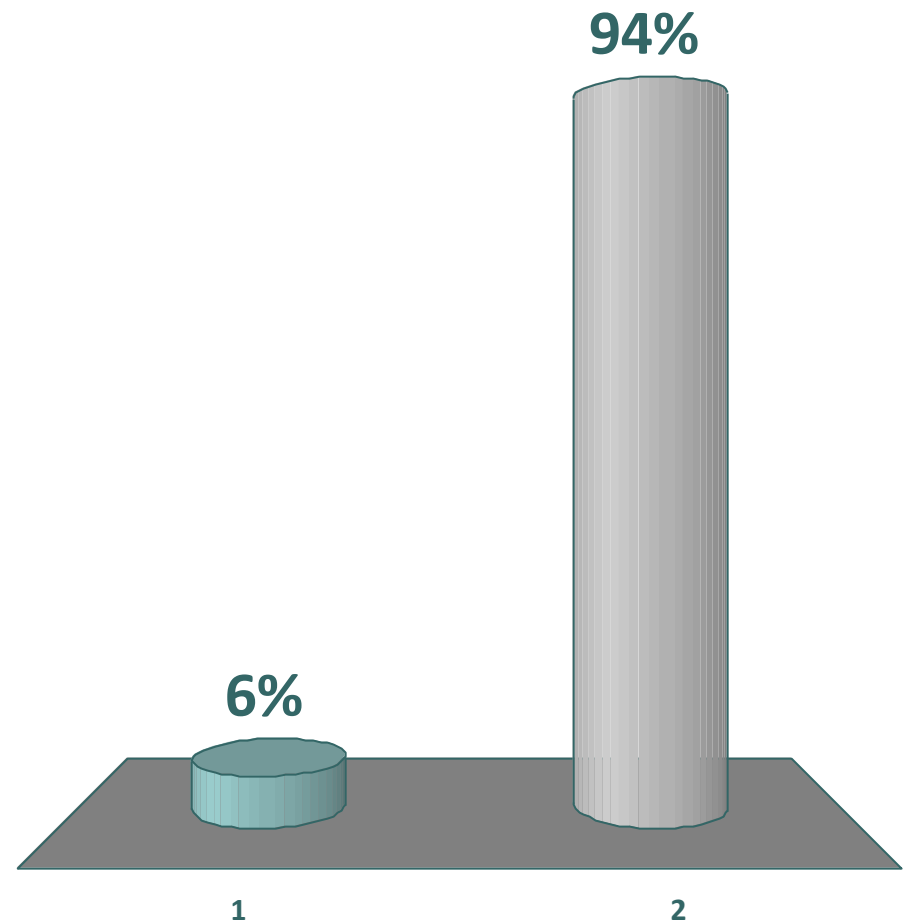
1. Provide them with CCT passes
2. Transport them with our organization's vehicles
3. Connect them with CCT/DHS
4. We do not connect them with transportation



Does your organization coordinate with other CCC organizations for transportation?



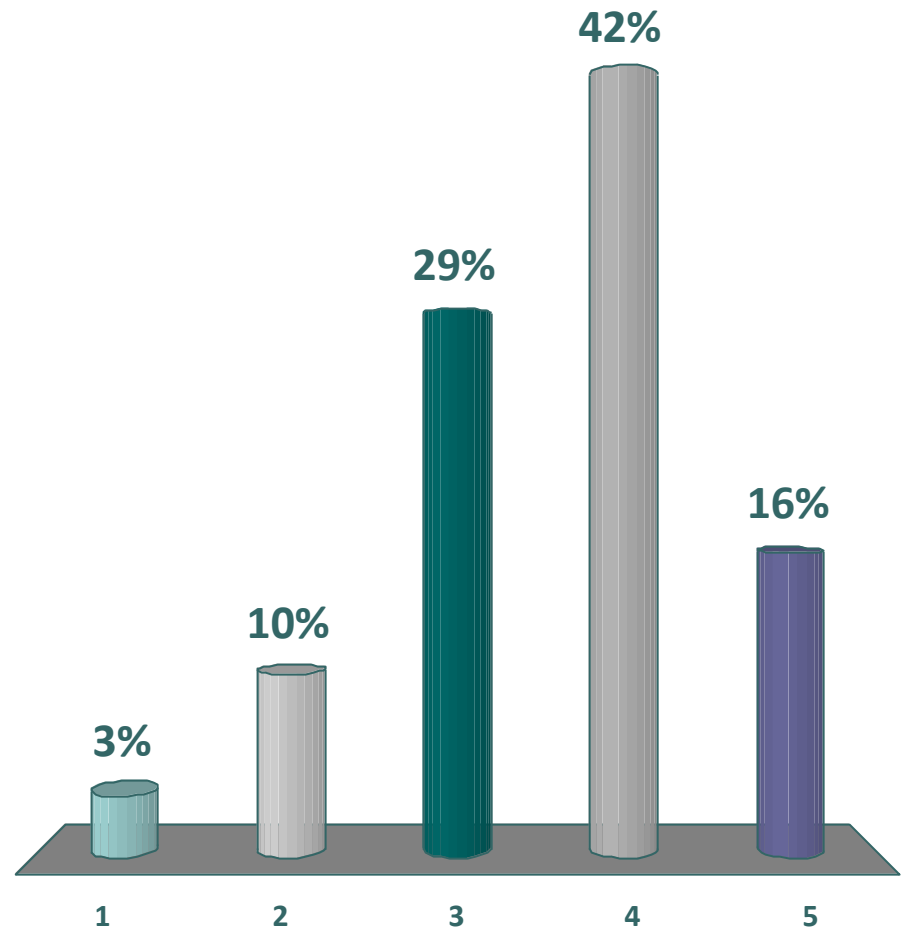
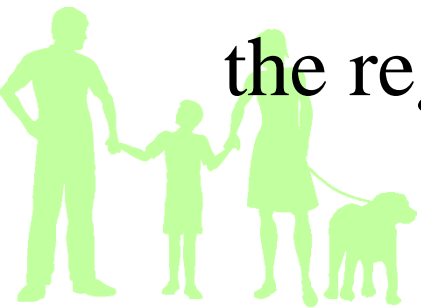
1. Yes
2. No



What is most important in an HST plan?



1. Is easy to use
2. Is cost efficient
3. Has a low cost to user
4. Connects the whole county
5. Connects Cobb to the region



Questions, Comments, Ideas? Did we miss anything?



This is **YOUR**
plan and we want
to hear from **you!**

Stay up to date with our project website!
<http://cobbinmotion.com/index.html>

If you think of anything after you leave this meeting,
please contact us:

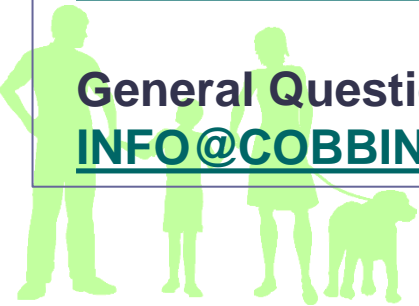
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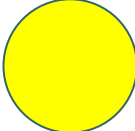
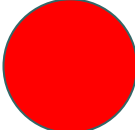
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Mapping your needs



-  Agency location
-  Places your clients frequent
-  Places that are difficult for your clients to reach

